



Attorney Docket No.: 42P10893

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| In re Application of: |) | |
| Inventor(s): Jonathan Lowthert, et al. |) | Examiner: Usha Raman |
| Application No.: 09/766,133 |) | Art Unit: 2616 |
| Filed: January 19, 2001 |) | |
| For: Content With Advertisement Information Segment |) | |

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

CHANGE OF CORRESPONDENCE ADDRESS,
POWER OF ATTORNEY, AND REVOCATION OF PREVIOUS POWERS

Please direct all future correspondence regarding the above-referenced patent application to Molly McCall, Reg. No. 46,126, c/o Blakely, Sokoloff, Taylor, & Zafman LLP, Customer Number 08791, 12400 Wilshire Boulevard, Seventh Floor, Los Angeles, California 90025, and direct all telephone calls to the same at (408) 720-8300.

INTEL CORPORATION

(Name of Assignee)

("assignee"), a company organized under the laws of Delaware, having a place of business at 2200 Mission College Blvd, Santa Clara, CA 95052, hereby states that to the best of assignee's knowledge and belief it is the assignee of the entire right, title, and interest in and to the above-referenced patent application and represents that the undersigned is a representative authorized and empowered to sign on behalf of the assignee. Upon information and belief, the assignment documents that evidence the placement of title in the assignee were recorded in the U.S. Patent and Trademark Office. The Assignment was recorded in the Patent and Trademark Office at Reel 011638 Frame 0343, or when the Assignment has not yet been recorded, a copy thereof is attached.

Pursuant to 37 C.F.R. §§ 1.36 and 3.71, the assignee hereby revokes all powers of attorney previously given and appoints the practitioners associated with Customer Number 45209 as the assignee's respective patent attorneys and patent agents, with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected herewith.

Pursuant to 37 C.F.R. § 3.71, the assignee hereby states that prosecution of the above-referenced patent application is to be conducted to the exclusion of the inventor(s).

Assignee of Interest: Intel Corporation
(Type or Print)
Dated: January 31, 2005 By: Pam Matlock
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I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to Commissioner for Patents, P.O. Box 14, Alexandria, VA 22313 on:

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